

FINANCIALS AT A GLANCE



\$3.67 BILLION Base earnings [2][3]

16.6% Base return on equity [2][3][4]

\$2.85
TRILLION
Total assets under administration [3][5]

\$2.74 BILLION Net earnings^[2]

12.4% Return on equity [2][4]

\$713 BILLION Consolidated assets 33,500+ Employees [6]

42MILLION+
Customer relationships [6]

232,000+
Advisor relationships [6]

2023 VALUE CREATION HIGHLIGHTS

Repositioning U.S. business to focus on Empower's leading retirement and wealth businesses through the successful integration of recent transactions and the

2

Acquisitions of IPC and Value Partners, advancing Great-West Lifeco's goal of establishing a leading platform for independent advisors in Canada 3

Continued repositioning of its portfolio of businesses through strategic actions and disciplined execution to grow its franchise and create value over the long term

BRANDS



sale of Putnam





- [1] Percentage of participating equity securities beneficially owned, or over which control or direction is exercised, directly or indirectly by Power Corporation, as at December 31, 2023. The Corporation held a 68.1% interest in Great-West Lifeco, and an additional 2.4% interest through IGM.
- [2] Attributable to common shareholders.
- [3] Base earnings, base return on equity and assets under administration are identified as non-GAAP financial measures or ratios by Great-West Lifeco. Additional information regarding these measures and ratios, including reconciliations, is incorporated by reference from and can be found under "Non-GAAP Financial Measures and Ratios" in Great-West Lifeco's annual MD&A for the year ended December 31, 2023, included in the Corporation's annual MD&A for the year ended December 31, 2023, available on SEDAR+ at www.sedarplus.com.
- [4] The description of return on equity is incorporated by reference from and can be found under "Glossary" in Great-West Lifeco's annual MD&A for the year ended December 31, 2023, included in the Corporation's annual MD&A for the year ended December 31, 2023, available on SEDAR+ at www.sedarplus.com.
- [5] Other assets under management included \$161.6 billion related to the discontinued operations of Putnam Investments.
- $[6] \ \ Figures \ are \ as \ at \ December \ 31,2023 \ and \ include \ Putnam \ Investments, \ which \ was \ sold \ on \ January \ 1,2024.$